



January, 2007

Dear Friend,

From time to time, folks who are interested in youth soccer ask us how things are going. This letter provides a quick summary – an informal annual report, if you will.

We're proud to report that CASL, a non-profit organization based here in Wake County, celebrated our 31st anniversary this year. In our inaugural year, a small group of parents formed a league of just 8 teams. Now, in 2006-07, CASL provides soccer opportunities for over 9,000 youth at every age and ability level, ranging from the youngest U-5 Recreational Mini Kickers through U-19 Classic Division competitive players.

In 2006-07, an estimated 5,800 youth will participate in our Recreational programs ranging from 4 years of age to 18. These programs are open to everyone, regardless of ability level. Another 2,100, spanning the ages of 9 through 18, will play on teams in our Challenge Division, which is an intermediate level of competition. An additional 1,100 or so will play on our Classic and YTS Division teams. Providing all three levels of play allows us to serve a broad spectrum of the youth soccer community.

This year, our Recreational players are enjoying new uniform kits and team practice aids, along with special small-sided programming and coaching education that makes the game more fun and age-appropriate. Our Challenge players enjoy new training t-shirts and game jerseys, increased access to player and coaching development clinics, and convenient scheduling which allows their regular-season games to be played here in Wake County. Our Classic players enjoy excellent training as well as the opportunity to compete at the highest levels in North Carolina and throughout the country. Players and coaches at all levels receive information about the importance of character development and good sportsmanship.

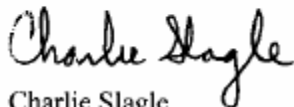
In addition to providing soccer programs, CASL also benefits Wake County and our local communities, such as Raleigh, Cary, Wake Forest, Garner, Morrisville, and others, by collaborating in efforts to develop and share fields. We offer financial aid to children who need it, and we make our fields available at reduced rates to Hispanic leagues and local schools that otherwise would not have access to fields. Our clinics and camps are rotated among various sites so all of our families throughout the county have a chance to participate.

Finally, we continue to host youth tournaments that attract teams from all over the country. These tournaments help fill up Wake County's hotels, restaurants, gas stations, and retail outlets. For example, this year's CASL Shootout and Showcase tournaments, which take place over four weekends in November and early December, attracted over 900 teams from 42 states. Based on Greater Raleigh Convention and Visitors Bureau estimates, we expect these tournaments and related activities, including the NCAA Women's College Cup, which we co-hosted, to generate over 28,000 hotel room nights sold and to have an overall economic impact in excess of \$8 million.

Next year, in 2008, we expect to host or co-host these same tournaments again, plus the USYS Southern Regional, which will add another 20,000 guest rooms nights sold and over \$4 million in estimated economic impact. And that's just the financial side of the equation – it doesn't even consider the fun that comes from watching great soccer, including the NCAA College Cup and the ACC Soccer tournaments, right in our own backyard!

We hope this report is helpful. Like most summaries, it barely scratches the surface of everything going on right now. Feel free to come out to the fields whenever you like as the weather begins to warm up this spring. Lots of us will be there helping out ... working with the youth in our community and enjoying the game we love.

Best wishes,



Charlie Slagle
CEO



Bill Barnett
Chairman



Soccer Gives Local Economy a Kick

Local tourism officials say a five-week stretch of major tournaments at SAS Soccer Park in Cary has generated more than \$8 million in direct spending and about 29,000 hotel-room nights for the area.

Since the first weekend of November, the area has attracted about 900 teams to the area with the ACC Women's Soccer Championship, NCAA Women's College Cup and four major youth soccer tournaments.

According to the Greater Raleigh Convention and Visitors Bureau, soccer has brought in more revenue in Wake County in terms of visitor spending than all other major sports.

Officials estimate that as many as 8,350 spectators attended Sunday's championship game between North Carolina and Notre Dame. Combined with the Coca-Cola CASL Girls Showcase, they expected about \$2.4 million of direct visitor spending and almost 10,500 hotel room nights for the weekend.

"It's been extremely busy -- about a 20 percent increase over sales," said Claudia Hernandez, who owns Christie's Restaurant in Cary.

Tourism officials said that is because the Capital Area Soccer League brings in future College Cup players.

"There's no other organization in this market in sports that does that much in terms of the number of major youth tournaments," said Scott Dupree, director of sports marketing for the visitors bureau.

This is the fourth straight year SAS Soccer Park has hosted a college cup tournament. Next year, it will host the men's tournaments.

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CASL has received approval on 1/18/07 from Ryan Miano, Managing Editor, to include in Annual Report